Nina Wang

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EDUCATION

University of Michigan - School of Information, Ann Arbor, MI   **May 2026**
B.S in Information - User Experience Design | Minor: Entrepreneurship | Cumulative GPA: 3.79/4.00
Relevant Coursework: Digital Product Design, Human Computer Interactions, Design Thinking

PROFESSIONAL EXPERIENCE

UI/UX Design Intern, **168 Group LLC**, Madison Heights, MI   **May 2024 - Present**
- Designed a mobile app to streamline operations across multiple business units under 168 Group.
- Led usability testing with 32 participants, improving app functionality and boosting user engagement.
- Improved site performance by 16% through redesigns and optimizations across 7 business websites.
- Partnered with stakeholders to deliver UX solutions aligned with business goals.

Economics Development Intern, **Wayne County Land Bank**, Detroit, MI   **May 2023 - August 2023**
- Assisted clients in acquiring and rehabilitating 28 properties, reducing urban blight and supporting revitalization.
- Proposed data-driven strategies to repurpose vacant spaces, enhancing neighborhood stability by 17%.
- Conducted property market analysis that led to an 18% increase in average property values in targeted areas.

PROJECT EXPERIENCE

MPark (Parking App Redesign) | *Figma*   **November 2024 - December 2024**
- Redesigned Ann Arbor's epark app by addressing key usability pain points.
- Conducted usability testing with 14 participants, identifying inefficiencies with the current app, resulting in an 18% increase in task efficiency and a 12% improvement in task completion rates.

MiMaizey (AI Chatbot Redesign) | *Figma*   **September 2024 - December 2024**
- Revitalized MiMaizey, U-M's AI chatbot, integrating chat history, Canvas sync, and visual search enhancements, enhancing search functionality and resource accessibility.
- Conducted usability testing with 23 participants and resulted in a 22% reduction in task time and a 16% increase in user satisfaction.

MHouse (Roommate Matching App) | *Figma*   **September 2024 - October 2024**
- Designed a swiping-based app to simplify roommate matching and reduce repetitive user queries.
- Achieved 87% positive feedback in usability testing with 15 participants, with significant improvements in perceived ease of use.

Kresge Kleaner (Service UX Research)   **February 2024 - April 2024**
- Conducted usability testing sessions with 8 participants, including collage activities and interviews, to identify key friction points in the dry-cleaning service process.
- Iterated on design changes that resulted in a 12% improvement in task efficiency, a 20% increase in positive customer feedback, and a 27% boost in repeat customers.

AFFILIATIONS

Michigan Business Women, **Member**, Ann Arbor   **October 2022 - Present**
- Participated in mentorship initiatives focused on empowering women in business and tech.

Asian American Association, **Family Leader**, Ann Arbor   **October 2020 - Present**
- Organized events to promote cultural awareness and foster inclusivity campus-wide.

SKILLS

UX Design: User Research, Usability Testing, Wireframing, Prototyping, Heuristic Evaluation, A/B Testing, Product Design, Responsive Design, UX Principles, Design Thinking
Tools & Tech: Figma, Adobe CC, Canva, HTML/CSS, Python, C++, MS Office Suite